

Mixed Up  
Books

# MUB Quarterly

Fall 2010

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## Mixed Up Books Released First Book

Jason and Ann are so excited to announce that **“The Chore Solution: Making Families Better by Working Together.”** has been released!

The first book of many to come focuses on the 7 challenges that the Cowan family faced in their own home.

With four boys there seemed to be too much to do and not enough time to work around the house. Bryan is 15, Andrew is 10, The Gav is 6 and Ares is only 7 months old. If you couldn't guess all the boys are interested in different activities. All are time

consuming and seem to get more expensive daily.

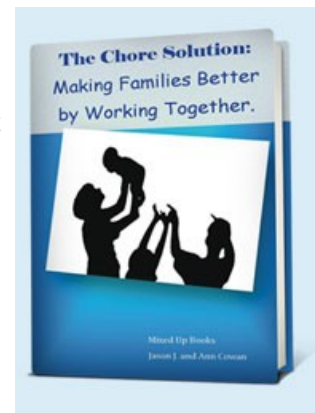
The Cowan's need to find a balance between sanity and making the family happy.

**“The Chore Solution: Making Families Better by Working together.”** describes the solution that they came up with. Also the surprising results.

The Family has more respect for each other. The house work is being done with out nagging. The children are helping each other out without bickering.

There seems to be higher self-confidence within the kids.

Jason and Ann are throwing a celebration for their new book. See page 2 for details.



Illustrated by Bryan Jones  
Cover Photos by Jenna Bertapelle

### Calendar of Events:

- October 8, 2010  
WMPC Gospel 1230 -AM  
Radio Interview
- October 17, 2010  
EZ Help and You  
Radio Interview
- October 21, 2010  
Book Bash 2010
- October 23, 2010  
The Book Shelf  
Book Signing
- December 11, 2010  
Oxford Public Library  
Author Open House

## What's Up With The Name, “Mixed Up Books?”

You may be wondering why this company is called Mixed Up Books. The answer is that the Cowan's are what is traditionally called a “blended” family.

Blended didn't sound right. The Cowan's are *mixed up*, in the good way of course.

Their books focus on families, written by families. They are

currently looking into two more subjects. The first will be money management for children and families. The second will look at the trials and being a “mixed up” family.

# Book Bash 2010

Jason and Ann Cowan would like to invite you to celebrate with them. For the release of their first book, **“The Chore Solution: Making Families Better by Working Together.”**

This is your opportunity to meet the Cowan family in a casual and family friendly atmosphere.

Families are encouraged to come. The Cowan’s have also invited the media and local schools to participate in the celebration. Free pizza and soda

will be provided for everyone. Chardonnay’s will have their pub open for the evenings party.

The book will be available for sale and signed by both authors, Jason and Ann Cowan.

The celebration will be October 21. And held at Chardonnay’s Family Dining in



Chardonnay’s Family Dining

Oxford Michigan. Chardonnay’s is across the street from the Meijer. The gala will start at 6 and should be over by 9.

There will be drawings for free books and free tickets to Chardonnay’s upcoming comedy show for give a-ways.

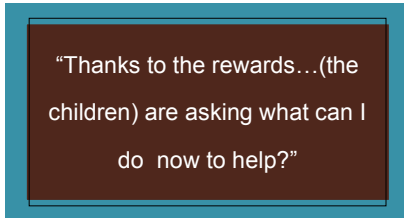
Come and celebrate this exciting event!

The Cowan’s look forward to meeting you! See you there.

## In the News

Mixed Up Books were fortunate enough to have to articles written before the publishing of their first book. They were featured in Oxford Community Schools and The County Press.

The article in the August/September



*Wildcat Review* featured how the kids were important to writing the first book. All the illustrations in the book were done by our 15-year-old, Bryan Jones. The

Cover photos were taken by his girlfriend Jenna Bertapelle.

The article in *The County Press*

went into more detail of the book, **“The Chore Solution: Making Families Better by Working Together.”** It also explains how the children are doing more and more to help around the house. The article also has great pictures of Andrew Jones and Gavin Cowan.

Both of these articles are available to read at the website,

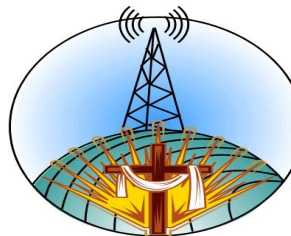
## Radio Interview WMPC 1230 - AM

On Friday, October 8. Mixed Up Books will be featured with Gregg Bullen host of the radio show *Off the Shelf* on gospel station WMPC 1230-AM in Lapeer, Michigan. The show will start at 10:00 am.

This will be the first radio

show featuring **“The Chore Solution: Making Families Better by Working Together.”** It will be an unscripted live broadcast.

If you live in the



WMPC 1230-AM  
Lapeer Michigan

Lapeer area, tune in for it. Otherwise, Mixed Up Books will have a link at the website for you to listen to their first radio interview.

# Family Programs

Mixed Up Books is thrilled to offer free family programs. All family programs focus on families creating a balance between chores and sanity.

The Cowan's will look at the 7 challenges that they faced.

- How can we afford this
- How do we reduce stress
- What chores should we let the children do
- But the "experts" say...
- When is the right age to start chores

- Goal Setting
- The **NO** Challenge

Then focus and show examples of the solution that Jason and Ann came up with.

There will be an open forum for any new and interesting challenges that may be brought to the Cowan's attention.

The Cowan's will be available to sign your copy of **"The Chore Solution:**



All programs are **free!**

**Making Families Better by Working Together."** Your book will be available at each program for \$15.99 or you can visit our [Product Page](#) and get your signed copy for \$15.99 + shipping.

Watch the News and Events page on [MixedUpBooks.webs.com](http://MixedUpBooks.webs.com) for updates.

## About Mixed Up Books

Mixed Up Books are excited about all the family programs and writing more books. Ann is also writing blogs at [DivaToolbox.com](http://DivaToolbox.com).

The blogs follow the Mixed Up perspective of writing for families by a family.

"Ann and Jason are self proclaimed non-experts. They are just parents."

Ann and Jason are self proclaimed non-experts. They are just parents.

Jason and Ann were both divorced with kids of their own, and then they added one more to their family.

"Blended family" just didn't sound right for them. They are Mixed Up.

All of their books and writings will be based on personal experience:

Books By a Family, for Families.

## Radio and Internet Interview EZ Help and You

Mixed Up Books will be featured on EZ Help You and More Radio. October 21, 2010. The show will be hosted with Big Bob, the founder of EZ help and you.

The interview will be broadcasted over the Internet, AM and FM radio

stations at approximately 11:30 am ET.

Much like the first interview, a link will be provided at

[mixedupbooks.webs.com](http://mixedupbooks.webs.com).



[EZ Help. You and More Radio Show](#)

You can listen to the entire program on your cell phone.

Call (704) 631-4060  
At the prompt, press 1 for Mobile Radio  
At the prompt, press 9 to enter your 4 digit station id code  
Enter 3040



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Mixed Up Books

Books by a Family for  
Families

MixedUpBooks  
.webs.com

Jason and Ann Cowan write books from their personal experiences about families for families. Jason has a Master's Degree in Business and Ann has an education/business background.

Jason and Ann are both from the Midwest. Jason is from West Bend, Wisconsin. Ann is from Tuscola, Illinois. They now live in Metamora, Michigan with their four boys - Bryan Jones, Andrew Jones, Gavin Cowan, and Ares Cowan.



## Testimonials

"As a second grade teacher many parents have asked, how they can get their children to be more responsible and to do their chores?"

I recommend this book to all parents wanting to teach their children good work habits and enhance their self-confidence.

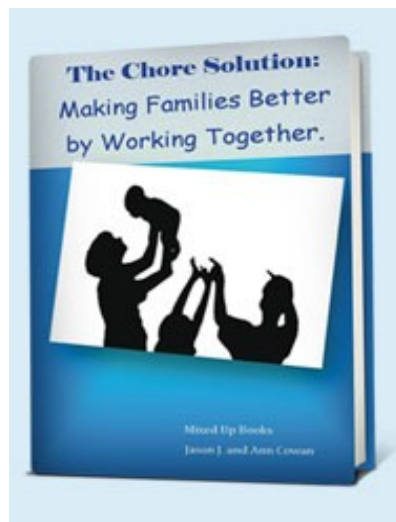
By following the plan in this book parents can put an end to the constant battle they have trying to get their children to help around the house. This is the answer to a dilemma many parents experience."

Rosanne C.

"I am really like this book! I am impressed by the amount of thought you've given this, and even more so with the fact that your kids have

responded so positively to it. Talk about building a strong work ethic and responsibility! This book has legs and will make an impact."

Jamie L.



The first book by Jason and Ann Cowan

Please visit one of our events to meet the authors of **"The Chore Solution: Making Families Better by Working Together."**

Signed copies are available at all events for \$15.99 and [MixedUpBooks.webs.com](http://MixedUpBooks.webs.com) for \$15.99 + shipping.

**"The Chore Solution"** is also available at:

The Book Shelf Bookstore  
Amazon.com  
Amazon.com (kindle edition)  
Barnes and Noble  
Barnes and Noble (E-Book)  
Borders (E-Book)  
Xlibris.com